I have a CDL, Commercial Driver's License, and drive for a major trucking company, which serves the entire US, and Canada. When XM Satelite radio was offered, I very willingly paid for the 100 channels offered. I can listen to the same channel anywhere in the 50 states, never having to search for another radio station every 50-60 miles. I don't have to worry about not finding the same music in the next area of coverage. I am also a NASCAR fan, and that alone is well worth the monthly cost. It's very frustrating to be listening to a race, getting down to the last few laps with a close battle between the lead cars, only to loose the station, and not being able to hear the finish because no station carries the coverage in the next station's area.

The best part of XM broadcasting is that none of the music channels have any commercials. In many instances, the local offerings force you to listen to several, as many as 10 ads in a row, for every 5 or 6 songs. XM radio is not that much different than cable or satelite television, which are also offered as paid subscription, offering much more than what is available locally. But they also offer local TV programming. Why should the NAB be so upset about the same services being offered in radio form. XM radio is invaluable to me as a semi truck driver to find road and weather information. XM services are quick and easy to find, without having to search through all the local stations to find what I need. Yes, there are times when I switch off XM and listen to local radio broadcasts, or use the weather band feature of the truck's radio for more detailed forecasts. Or, perhaps I want to listen to NPR, which is not offered. Plain and simple, XM offers much more, at a price that I am willing to pay, to listen to what I want to hear, anywhere in the US. If the NAB can't match the competition, than they need to change the what they are doing.